# Together towards fair and effective climate action

# Carbon Market Watch Network & Membership Information Pack



**April 2019** 

## Introduction

Cooperation with partners is key to driving the change we want to see. We believe in bottomup advocacy and have since 2009 worked with numerous NGOs, activists, journalists and academics in many countries across the world to ensure that climate mitigation policies are fair and effective drivers to limit climate change.

This Information Pack provides an overview of Carbon Market Watch's philosophy, how we interact with others and how to become a member of the diverse Carbon Market Watch Network or the association itself.

We hope you find this document helpful and look forward to our continued and ever deeper collaboration!

The Carbon Market Watch Team

## 1 About Carbon Market Watch

Carbon Market Watch is an international NGO with a unique expertise on carbon pricing. The strength of Carbon Market Watch is the combination of in-depth policy expertise and close work with community groups in countries across the world.

## **Our Mission**

Our mission is to ensure that carbon pricing policies drive a just transition towards zerocarbon societies. We promote environmental integrity and human rights, and empower communities to participate in decision making processes related to climate policies.

## **Our Values**

Climate policies need to hold polluters accountable for their actions. To that end, we believe that robust democratic processes are imperative to result in fair and effective climate policy. Moreover climate measures need to be implemented in line with universal human rights in

order to work for people and the environment. We take pride in adhering to our common values, and implement practices that allow us to reduce our own carbon footprint.

## Our Approach

Evidence-based advocacy is central to our work. Our philosophy is to combine technical policy expertise, policy advocacy and collaboration with partners in countries across the world. We also work with scientists and build communication campaigns around scientific findings in a language and political context that is relatable to a wide range of civil society actors. We inform policy processes with first hand experiences and feedback from civil society actors through our network & membership.

## **Our History**

Carbon Market Watch is the successor of the campaign CDM Watch which was launched in 2009 with the goal to strengthen civil society engagement in the global South under the UN's Clean Development Mechanism (CDM). Since then we have uncovered egregious manipulations of loopholes in existing climate policies, facilitated stronger civil society participation, and successfully advocated for major policy changes at the EU and UN levels.

## **Our Regional Focus**

We have registered offices in Belgium and Austria with our main office in Brussels. Through the Carbon Market Watch Network, we also work at national level in numerous countries.

## 2 Carbon Market Watch campaigns

We have placed the "big fish - little pond" principle at the core of our strategic approach. This means that we focus our efforts on concrete policy developments and processes where our unique standing can have most impact. Our campaigns are chosen with this philosophy and are the result of comprehensive analysis and evaluation of existing advocacy gaps that are currently not covered by other NGOs active in the field of climate change.

Our key campaigns are:

- 1. Robust governance processes for effective climate policy
- 2. Opportunities and limitations of carbon pricing
- 3. Tackling the growing climate impact of planes and ships
- 4. Reliable quality standards for results based climate finance

For more information about these campaigns, see the respective parts on our website.

## 3 How we work with our Partners & Members

We distinguish between (informal) partners in our network and (formal, statutory) members of our association. Our board forms the link between our network partners & members and the executive team.

## Carbon Market Watch Network Partners

The CMW Network is a platform for information sharing and campaign coordination that has gradually formed as a result of a series of regional capacity building workshops we organized jointly with local partners in China, India, Southeast Asia, West Africa, South and Central America as well as Southern and Eastern Europe. This community quickly grew beyond workshop participants through joint campaigns that have formed through these encounters, and policy advocacy initiatives at national and international levels to inform the respective policy processes about adverse impacts of climate projects.

## Carbon Market Watch Statutory Members

Statutory Members are those Network Partners who have formally agreed to be a member of the organisation – either as full members or as supporting members, i.e. with the right to vote in the General Assembly or not (the General Assembly being the highest-level decision-making body, which adopts long-term strategies, the annual work programme and budget of Carbon Market Watch, etc). They take a particular interest in the organisation and its well-being, and they form part of its good governance system. Statutory members (whether full or supporting) can be individuals or organisations.

#### **Board**

The Carbon Market Watch Board oversees CMW's strategic direction. Meeting (at least) twice a year, it comprises of a minimum of five members from various backgrounds to ensure that CMW's strategic political vision is informed by a broad range of considerations. The Board members are elected by the General Assembly which convenes once a year. Our statutes do not require board members to be statutory members, but it is established practice that they are.

#### The Carbon Market Watch Executive Team

Carbon Market Watch has an office in Brussels with a team of +/- 10 highly talented and motivated people.

## 4 Membership - What we offer

# $\rightarrow$ Access to policy analysis and opportunities for engagement on carbon pricing and climate finance policies

Carbon Market Watch offers analysis on policy developments via its campaign working group lists, policy coordination calls and webinars. We also offer support to prepare policy input to specific opportunities for engagement at national, regional and international levels.

## $\rightarrow$ Close cooperation on campaigns with climate policy aficionados from numerous countries across the world

With a unique overview about climate policy developments at the EU and the UN levels, Carbon Market Watch leads policy coordination towards joint position papers and offers opportunities to engage and benefit from these positions in national, regional and international policy processes.

# ightarrow Opportunities to participate in advocacy actions such as open letters and global campaigns

The unique composition and limited level of administrative process of the Carbon Market Watch Network offers the opportunity to quickly gain wide cross-regional NGO support on crucial political issues. We are multilingual and operate in English, French and Spanish.

# ightarrow Opportunities to participate and co-organise capacity building activities such as workshops and webinars

With a track record in organising regional capacity building workshops, Carbon Market Watch also offers numerous training resources, including publications, guides, workshops and webinars. We also encourage pro-activeness in the preparation of such tools and joint funding initiatives.

## → Additional visibility to local campaigns and testimonials

Through several resources, such as the interactive advocacy and communication campaign, Carbon Market Watch offers the opportunity for national NGOs to showcase national experience to a wider international community. Local activists also have the opportunity to gain international support for specific project campaigns and offer testimonials on climate policy gone wrong at the international policy levels.

#### → Opportunities to meet with international policy makers, media and NGO networks

Active participation at numerous technical working group meetings has resulted in close personal relationships between Carbon Market Watch and policy makers. Carbon Market Watch builds on these relationships to facilitate meetings with NGOs and policy makers on various issues ranging from funding decisions on specific projects to policy input.

## 5 Membership categories

The functioning of the organization, including membership is laid out in Carbon Market Watch's statutes available <a href="here">here</a>. Specifically, Carbon Market Watch has two statutory membership categories: supporting and full member. The table below provides an overview of these two categories, plus the non-statutory network membership category:

Criteria /Entitlements	Full Members	Supporting Members	Network member
Be an NGO or an individual	✓	✓	✓
Participate in working groups mailing lists, policy coordination calls and webinars	<b>√</b>	✓	✓

Receive, share, discuss and participate in advocacy and capacity building resources	✓	✓	✓
Participate in funding applications	✓	-	-
Receive reimbursement for travel costs for workshops	<b>√</b>	-	-
Participate in the General Assembly	✓	✓	√ (as an observer)
Right to propose motions to the General Assembly	✓	✓	-
Right to vote at the General Assembly	<b>√</b>	-	-
Be nominated as a candidate for Board elections	<b>√</b>		
Pay membership fee (in theory – there is currently none in place)	<b>√</b>	<b>√</b>	-

## 6 How to become a Partner or Member

## **Informal Network Partnership**

Individuals or NGOs with whom we have collaborated in projects and campaigns in a substantial manner will be asked whether they would like to be considered part of our network. They will then be listed in the network map on our website.

## **Statutory Supporting Membership:**

All NGOs and academics that are formally independent of governments and commercial organisations can apply to become supporting members. Applications are approved by the Board on a monthly basis following an evaluation by the Carbon Market Watch team.

## **Statutory Full Membership:**

All supporting members can apply to become full members to benefit from the additional membership opportunities listed above, if they have proven involvement in CMW's activities for at least one year. Applications are approved by the General Assembly following an evaluation by the Board.

If you'd like to become a statutory member, please contact us here.

## Term

Members may terminate their membership by written notice at any time.

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