

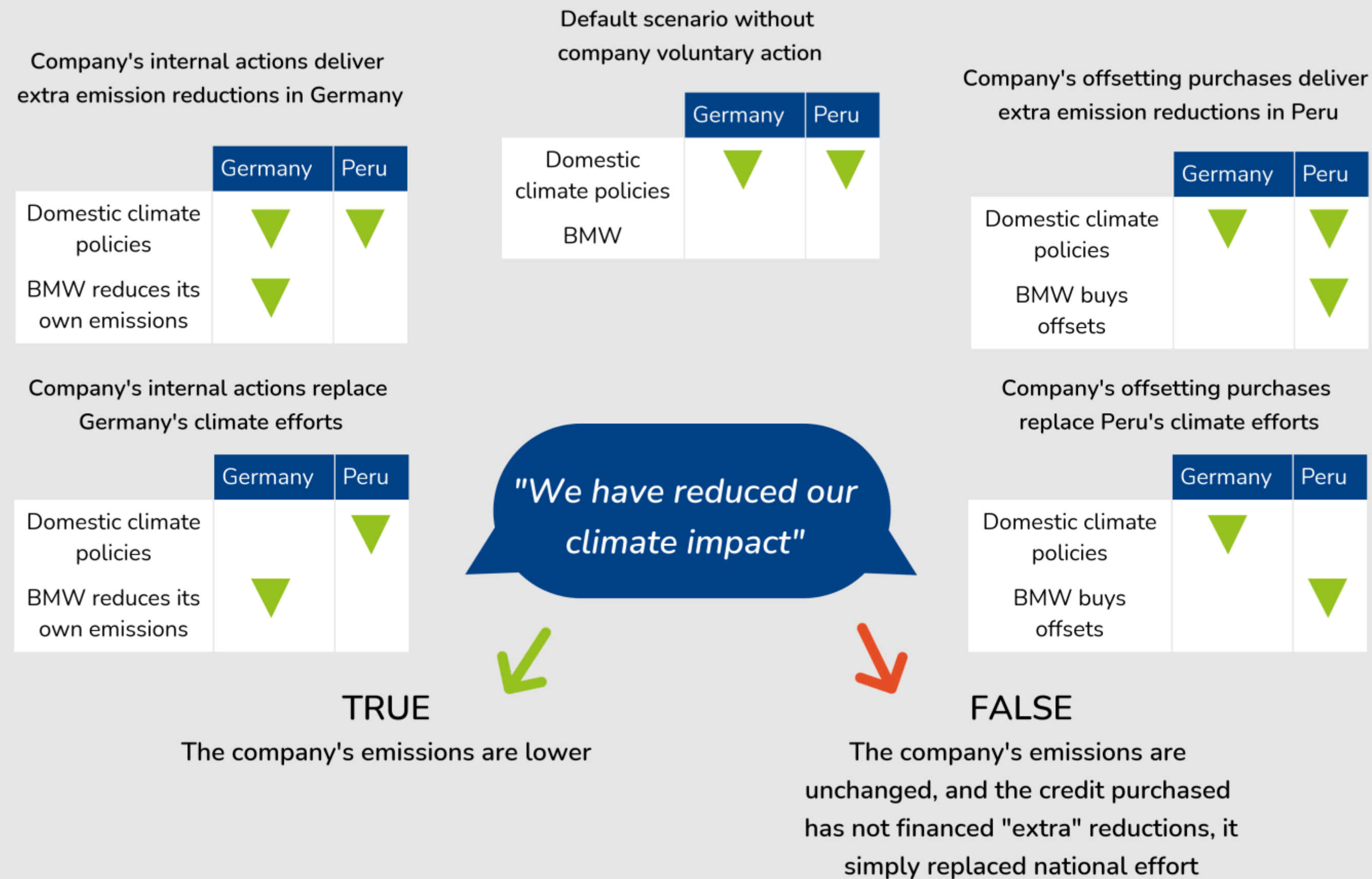


# Carbon Market Watch reflections on the voluntary market



# Corresponding adjustments

Offsetting claims are false if voluntary action replaces domestic efforts



→ **Corresponding adjustments are needed also for the voluntary market**

# Alternatives to offsets

**Contribution claim**

Accurately reflect the real impact of companies' *contributions*

Could change advertising practices

**Practice-based credits**

Pay for specific practices

Not necessarily quantified on a tonne per tonne basis





# Above and Beyond Carbon Offsetting

ALTERNATIVES TO COMPENSATION FOR CLIMATE ACTION  
AND SUSTAINABLE DEVELOPMENT

*Policy briefing, December 2020*

