



Together towards fair and effective climate action

Carbon Market Watch Network Information Pack

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Introduction

Cooperation with partners is key to driving the change we want to see. We believe in bottom-up advocacy and have since 2009 worked with numerous NGOs, activists, journalists and academics in many countries across the world to ensure that climate mitigation policies are fair and effective drivers to limit climate change.

This Information Pack provides an overview of Carbon Market Watch's philosophy, how we interact with others and how to become a member of the diverse Carbon Market Watch Network.

We hope you find this document helpful and look forward to our continued and ever deeper collaboration!

The Carbon Market Watch Team.

About Carbon Market Watch

Carbon Market Watch is an international NGO with a unique expertise on carbon pricing. The strength of Carbon Market Watch is the combination of in-depth policy expertise and close work with community groups in countries across the world.

Our Mission

Our mission is to ensure that carbon pricing policies drive a just transition towards zero-carbon societies. We promote environmental integrity and human rights, and empower communities to participate in decision making processes related to climate policies.

Our Values

Climate policies need to hold polluters accountable for their actions. To that end, we believe that robust democratic processes are imperative to result in fair and effective climate policy. Moreover climate measures need to be implemented in line with universal human rights in order to work for people and the environment. We take pride in adhering to our common values, and implement practices that allow us to remain conscious of and to reduce our own carbon footprint.

Our Approach

Evidence-based advocacy is central to our work. Our philosophy is to combine technical policy expertise, policy advocacy and collaboration with partners in countries across the world. We also work with scientists and build communication campaigns around scientific findings in a language and political context that is relatable to a wide range of civil society actors. We inform policy processes with first hand experiences and feedback from civil society actors through our network.

Our History

Carbon Market Watch is the successor of the campaign CDM Watch which was launched in 2009 with the goal to strengthen civil society engagement in the global South under the UN's Clean Development Mechanism (CDM). We have uncovered egregious manipulation of policy loopholes, facilitated stronger civil society participation, and successfully advocated for major policy changes at the EU and UN levels.

Our Regional Focus

We have registered offices in Belgium and Austria with our main office in Brussels. Through our Network, we also work at the national levels in numerous countries.

Carbon Market Watch campaigns

We have placed the “big fish - little pond” principle at the core of our strategic approach. This means that we focus our efforts on concrete policy developments and processes where our unique standing can have most impact. Our campaigns are chosen with this philosophy and are the result of comprehensive analysis and evaluation of existing advocacy gaps that are currently not covered by other NGOs active in the field of climate change. Our key campaigns are:

1. Robust governance processes for effective climate policy
2. Opportunities and limitations of carbon pricing
3. Tackling the growing climate impact of planes and ships
4. Reliable quality standards for results based climate finance

For more information about these campaigns, see the respective parts on our [website](#).

How we work with our members

We work with others in particular through:

- The Carbon Market Watch Network
- The Board
- The General Assembly

Carbon Market Watch Network

The CMW Network is a platform for information sharing and campaign coordination that has gradually formed as a result of a series of regional capacity building workshops we organized jointly with local partners in China, India, Southeast Asia, West Africa, South and Central America as well as Southern and Eastern Europe. This community quickly grew beyond workshop participants through joint campaigns that have formed through these encounters, and policy advocacy initiatives at national and international levels to inform the respective policy processes about adverse impacts of climate projects.

Board

The Carbon Market Watch Board oversees CMW's strategic direction. Meeting twice a year, it is comprised of ten members from various backgrounds to ensure that CMW's strategic political vision is informed by a broad range of considerations. Expertise represented at the Board includes economy and developmental policy, social rights and justice, feminism, big picture politics, political campaigning and grassroots activism. The Board members are elected by the General Assembly which convenes once a year. For a list of Board members, see [here](#).

General Assembly

The General Assembly, the highest-level decision-making body, adopts long-term strategies, the annual work programme and budget of Carbon Market Watch. It is comprised by the Carbon Market Watch Network and Board members.

The Carbon Market Watch Team

Carbon Market Watch has an office in Brussels with a team of about 10 highly talented and motivated people. For more information about our current team, [see here](#).

Membership - What we offer

- **Access to policy analysis and opportunities for engagement on carbon pricing and climate finance policies**

Carbon Market Watch offers analysis on policy developments via its campaign working group lists, policy coordination calls and webinars. We also offer support to prepare policy input to specific opportunities for engagement at national, regional and international levels.

- **Close cooperation on campaigns with climate policy aficionados from numerous countries across the world**

With a unique overview about climate policy developments at the EU and the UN levels, Carbon Market Watch leads policy coordination towards joint position papers and offers opportunities to engage and benefit from these positions in national, regional and international policy processes.

- **Opportunities to participate in advocacy actions such as open letters and global campaigns**

The unique composition and limited level of administrative process of the Carbon Market Watch Network offers the opportunity to quickly gain wide cross-regional NGO support on crucial political issues. We are multi-lingual and operate in English, French and Spanish.

- **Opportunities to participate and co-organise capacity building activities such as workshops and webinars**

With a track record in organising regional capacity building workshops, Carbon Market Watch also offers numerous training resources, including publications, guides, workshops and webinars. We also encourage pro-activeness in the preparation of such tools and joint funding initiatives.

- **Additional visibility to local campaigns and testimonials**

Through several resources, such as the interactive “Watch This!” tool, Carbon Market Watch offers the opportunity for national NGOs to showcase national campaigns to a wider international community. Local activists also have the opportunity to gain international support for specific project campaigns and offer testimonials on climate policy gone wrong at the international policy levels.

- **Opportunities to meet with international policy makers, media and NGO networks**

Active participation at numerous technical working group meetings has resulted in close personal relationships between Carbon Market Watch and policy makers. Carbon Market Watch builds on these relationships to facilitate meetings with NGOs and policy makers on various issues ranging from funding decisions on specific projects to policy input.

Membership categories

The functioning of the organization, including membership is laid out in Carbon Market Watch's statutes available [here](#). Specifically, Carbon Market Watch has two membership categories: supporting and full member. The table below provides an overview about these two categories:

Criteria	Full Members	Supporting Members
Be an NGO or an individual	x	x
Participate at working group mailing lists, policy coordination calls and webinars	x	x
Receive, share, discuss and participate in advocacy and capacity building resources	x	x
Right to propose motions to the General Assembly	x	x
Participate in funding applications	x	
Receive reimbursement for travel costs for workshops	x	
Be nominated as a candidate for Board elections	x	
Right to vote at the General Assembly	x	
Pay membership fee	x	

How to become a member

Supportive Membership:

All NGOs and academics that are formally independent of governments and commercial organisations can apply to become supporting members. Applications are approved by the Board on a monthly basis following a scrutiny process by the Carbon Market Watch team.

Full Membership:

All supporting members can apply to become full members to benefit from the additional membership opportunities listed above, if they have proven involvement in CMW's activities for at least one year. Applications are approved by the General Assembly following a scrutiny process by the Board.

If you'd like to become a member, please contact us [here](#).

Membership Fee

Carbon Market Watch primarily works with NGOs on a partnership basis, benefiting from the Carbon Market Watch Network as a resource and does not act as a confederation or "secretariat" with the goal to coordinate membership positions on a certain issue. It is for this reason that supporting membership to the Carbon Market Watch Network is based on in-kind contributions in the form of supporting our campaigns rather than financial support. However, NGOs that become full members are expected to pay a modest membership fee of 100,00 EURO and individuals are expected to pay 30,00 EURO.

Term

Members may terminate their membership by written notice at any time.

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