

The EU Emissions Trading System

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Femke de Jong EU policy director, Carbon Market Watch

femke.dejong@carbonmarketwatch.org





No evidence for production displacement due to the EU ETS

Ecorys study for the Commission (2013):

"We found no evidence for any carbon leakage – according to the ETS Directive, defined as production relocation due to the ETS - in the past two ETS periods"

Industry confirms lack of "carbon leakage" risks:

Energy intensive companies have reported to their shareowners that the competitiveness risks of the EU ETS are not an issue for them (see letter to Barroso <u>here</u>, 2014).





Industries have made windfall profits from the EU ETS, while claiming otherwise







* FT (20 /01/2014), "Rewrite energy policy and re-industrialise Europe" ** ArcelorMittal's Annual Reports 2010-2014, gains from selling excess carbon permits

Very limited carbon leakage risks in the post-2020 period

- No evidence for future "carbon leakage" risk: even a ten-fold increase in carbon price and 100% auctioning will have an "extremely limited" impact on trade* (LSE <u>study</u>, 2015).
- Many relocation destinations (will) have similar climate policies: there are no carbon leakage risks when other countries take comparable climate measures. In light of the Paris agreement almost 200 countries have agreed to take climate efforts after 2020.





*Changes in energy prices explain less than 0.01% of the variation in exports and imports over the past 15 years, even in energy-intensive sectors.

Despite limited risks, the EU ETS revision hands out free allowances to all industrial sectors

- The EU ETS revision proposes to continue with many of the existing "carbon leakage" rules, including the hand-out of **6.3 billion free emission allowances** in the post-2020 period.
- This represents a pollution subsidy of **€160 billion** to heavy emitters, at the expense of taxpayers.





The EU ETS revision will result in windfall profits for heavy industry

The Commission's impact assessment shows that the steel, cement, refineries and chemicals sectors are able to pass through all their compliance costs to their customers and make **€19 billion from the EU ETS** in the 2021-2030 period.

Table 24 Overview table on estimated compliance cost per sector, taking into account cost pass- through rates				
-				€13 billion
		With lowest cost pass		profits in 2021-
		through rates		2030 period
		compliance cost (million €)	% of turnover	
Steel	Baseline B	-1.300	-0,8%	
	Simple	-1.400	-0,9%	€3.1 billion
	Limited changes	-1.990	-1,2%	profits in 2021-
	Targeted	-1.930	-1,2%	2030 period
Cement	Baseline B	-310	-1,9%	
	Simple	-240	-1,4%	
	Limited changes	270	1,6%	€1.9 billion
	Targeted	-230	-1,4%	profits in 2021-
Refineries	Baseline B	-190	0,0%	prones in 2021
	Simple	-320	-0,1%	2050 period
	Limited changes	-140	0,0%	
	Targeted	-110	0,0%	CA LUU-
Chemicals	Baseline B	-100	-0,1%	€1 billion
	Simple	-190	-0,1%	profits in 2021-
	Limited changes	-70	0,0%	2030 period
	Targeted	-50	0,0%	

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Industry's emissions are not projected to decline in the coming 15 years

- Free allocation of pollution permits reduces the incentives of heavy emitters to invest in low-carbon technologies or efficiency improvements.
- The European Environment Agency (EEA, 2015) projects that industry's emissions will not decline from now until 2030.

"We believe that business must be part of the solution. But to be so, business will have to change; there is not 'business as usual anymore'. Sustainable, equitable growth is the only acceptable business model."



Unilever



Creative, innovative technologies can bring industry's emissions to zero

Iron production

Examples in the steel sector:

- <u>Electrolysis</u>: replacing the blast furnace with electrolysis of iron ore. Allows for carbon neutral steel production by using renewable power.
- Electric Arc Furnaces: using recycled scrap metal to produce flat or rolled steel. Can become carbon neutral by using renewable power (and <u>charcoal</u>).

Example in the cement sector:

- **BioMason:** using bacteria to grow biocement without the need for any heat. BioMason bricks could reach consumers by 2017, significantly reducing carbon emissions.



"Nature can produce materials with greater strength than [those made by] our manmade processes and with less energy, without polluting the surrounding environment"

Ginger Krieg Dosier, founder and CEO of bioMason

Our recommendations

Enable a fully decarbonized industry by 2050 by:

- **Enlarging the Innovation Fund** and investing the revenues in Europe by supporting the frontrunners that want to invest in breakthrough technologies.
- Making free allocation conditional on the submission of a **sectoral roadmap + implementation plan** with milestones to a **fully decarbonized industry by 2050.**
- Annually tighten the product benchmarks in line with the overall EU ETS cap.
- **Removing all surplus allowances** in the Market Stability Reserve at the end of 2020 to help ensure that there is an adequate carbon price signal.

Phase out free pollution permits by:

- Gradually increasing the share of allowances to be auctioned from 57% to 100% in the future.
- Introducing a tiered carbon leakage list and targeting free allowances only to those that really need protection. The left-over free allowances can be cancelled or auctioned for innovation support.
- Restricting the validity of the carbon leakage list to no longer than 5 years.
- Only compensating industry for the **share of carbon costs that are not passed on** to customers to avoid windfall profits.







Tiered carbon leakage list can reduce the amount of allowances given away for free

A more targeted carbon leakage list can **free up more than 1.2 billion allowances** for enhanced innovation support or environmental integrity (cancellation).



Read more ...

www.carbonmarketwatch.org

On increasing the environmental integrity of the EU ETS <u>here</u>

recommendations <u>here</u>

On our carbon leakage

On the impact of the Paris agreement <u>here</u>



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Four magic potions to turn the EU ETS into an effective climate mitigation tool



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Carbon leakage myth buster

Carbon Market Watch Policy Briefing October 2015



Nature Code