



The role of civil society in the NAMA implementation

PIDES: Social Innovation & the Low Emission School NAMA

Low Emission School

A greenhouse gas reduction and environmental education programme.

Funded by the Federal Ministry for Economic Cooperation and Development (BMZ) and the Foreign and Commonwealth Office (FCO, UK).

Created and Implemented by PIDES: Social Innovation and the German Agency for International Cooperation (GIZ) in 35 Mexican schools in 2013-2014 in 5 states.

Specific goals

- School community empowerment.
- Environmental education.
- Greenhouse gas emission reduction.
- Cultural change.
- Intersectoral collaboration.
- Creation of a network of schools, local governments and civil society organizations.
- Financial savings for schools

Calculator and Digital Platform



School intervention



Achievements

35 green teams.

125 awareness workshops.

More than **930** change makers in schools.

More than **80** action plans and **170** sustainable activities in all **6** action lines: energy, transport, waste, water, sustainable consumption and green areas.

4,000 participants in the 300 awareness workshops.





Co-benefits

- **Social:** community empowerment.
- **Economic:** electricity, gas and water bills.
- **Health:** sustainable waste management.
- **Cultural:** cultural change towards sustainability.

Intersectoral collaboration and participation

Working group: PIDES, GIZ, SEMARNAT, local governments, local NGOs.

At the global level: Program design, implementation and evaluation elaborated as a group.

At the local level: Collaborative work with schools.

Civil society involvement: the role of PIDES

- Co-design of the program (policy and school pilot program)
- Design and implement workshops to empower school communities.
- Create tools for schools.
- Co-creation of the Mitigation Calculator for schools
- Create tools in order to measure the cultural change.
- Share practical experience in order to solve technical issues.
- Empower local NGOs.

Challenges

- Complexity: Beta version of calculator and website.
- Technical infrastructure.
- Lack of incentives for NGO and volunteers.
- Climate change is sometimes not a priority issue in school communities.
- Culture change vs mitigation impact

Benefits of civil society involvement for the school communities

- Integration of mitigation actions to the school regular activities.
- Education perspective of civil society.
- Creation of change makers who have the ability to transform their communities.
- Collaboration facilitation between schools and other actors (government, other schools, firms or other civil society associations).

Benefits for civil society

Collaboration with local governments.

Collaboration with schools during the programme and afterwards on similar programmes.

Greater impact and scalability due to the partnerships.



PIDES

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